



MEDIA RELEASE

ENTIRETI PARTNERS WITH STRIVER TO GROW TALENT POOL OF FUTURE ADVISERS

Tuesday, November 25, 2025: Business services partner, Entireti, has partnered with specialist wealth management career and talent development platform, Striver, to launch a program that will place high quality graduates and job seekers in the group's member firms, reinforcing its commitment to raising up the next generation of financial advisers.

The partnership will see Entireti's advice networks, including Akumin, Fortnum and Personal Financial Services (PFS), white label Striver's technology platform, which connects employers and candidates, and also features a range of education and training resources and tools.

Neil Younger, Entireti Group Chief Executive Officer, said the advice profession's demand and supply challenges required greater attention from all stakeholders, including the government, tertiary education providers and service providers to the industry.

"We need more advisers to meet the advice needs of Australians and close the advice gap, and that includes investing in the next generation," he said.

"As one of the largest advice business services providers, Entireti has the infrastructure and scale, and also a mandate, to invest in programs that will underpin the long-term growth and success of our advice businesses and the broader profession."

Matt Lawler, Akumin Chief Executive Officer, said attracting and developing new entrants was in the group's heritage and DNA and across the Akumin community many firms had mentored and continued to mentor professional year (PY) advisers.

He said the Striver partnership reflected the group's desire to play an even bigger leadership role in replenishing adviser numbers, increasing the capacity of advice businesses to serve more clients, and building a sustainable, thriving profession.

"We're here to help advice businesses grow and achieve their objectives, which involves attracting and retaining talent, and identifying future leaders," Lawler said.

"We are excited to partner with Striver to connect employers and candidates, and create pathways for people to pursue a rewarding career in financial advice."

Matt Brown, Chief Executive Officer of Fortnum and PFS said the partnership with Striver would connect employers and candidates, and create pathways for people to pursue a rewarding career in financial advice.





Alisdair Barr, Striver Founder and Chief Executive Officer, said Entireti currently represented the group's only licensing and business services partnership, despite having garnered support from a number of fund managers, super funds, platforms and software providers.

"To achieve our mission to support 5,000 new advisers over the next decade to make advice accessible to 750,000 more Australians, we need to partner with organisations like Entireti to build a network of advice businesses that are committed to taking on new entrants, teaching them the ropes, and giving them a good experience so they stay in the profession and build their career," he said.

"We've been successful at placing talent inside Akumin businesses for a number of years, leading to this opportunity to support the broader Entireti group, which we are extremely excited about."

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About Entireti

Established in 2010, Entireti is one of Australia's leading licensing and business support companies. Its core offers include Akumin, Fortnum Private Wealth, Personal Financial Services and Entireti Alliances.

The group's mission is to build better futures for its employees, clients and advisers.

Entireti's values-based approach and extensive capabilities enables it to closely partner with advisers and entrepreneurs to build successful businesses and, ultimately, see their clients achieve their goals and objectives.

